



A discussion with your Group: Group Council and Group Committee

Your Group might have a Joey Unit, a Cub Unit, a Scout Unit and possibly a Venturer or Rover Unit with overall stable levels of youth membership, so why is it important that the Group has a strong and sustainable Joey Scout Unit?

A strong Group provides economy, efficiency, youth retention, leadership development, group stability and growth and if local demographics allow, Groups should endeavor to have all five Sections.

A Joey Scout Unit that can sustain an increasing level of youth membership has positive follow-on effects to the other Units.

Sustaining Joey Scout numbers is a whole of Group responsibility and the Unit Build kit has been developed to provide the necessary resources and tools rebuild your Unit and recruit Joey Scout Leaders.

The Unit Build kit is available on the Scouts Victoria website at <https://scoutsvictoria.com.au/age-sections-adults/leader-resources/mob-build/>

Please take time to carefully read the Unit Build kit which will offer your Group Committee, Leaders, and parents with ideas for reinvigorating your Joey Unit.

Ideally, a robust discussion determines actions the Group needs to recruit new Joey Scouts and Joey Scout Leaders. An action plan then involves the whole Group.

What is in the kit?

A guide to provide the necessary resources and tools for recruiting new Joeys and Joey Scout Leaders:

- How to Recruit Manual
 - Finding Joeys
 - Finding Joey Scout Leaders
- Recruiting Tools
 - Fact Sheets and Flyers
 - Posters
 - School Newsletter Artwork
 - Social Media Guidance
 - Auction Board Artwork
 - "Bring a Friend Night" Artwork
 - Come and Try Joeys Artwork
- Other Useful Resources
 - Top Tips for Running a Successful Unit
 - Welcome to Group Letter
 - Fact Sheet - What are Joey Scouts?